ACCELERATING ACTION IN TECHNOLOGY AND DATA FOR GOOD

April 2020

SmartCitiesCouncil

smartcitiescouncil.com

OUR PARTNERS

As an organisation: To be recognised as the peak body in smart cities advocacy and action by delivering engaging programs, facilitating meaningful dialogue and providing best practice supporting tools and resources.

OUR VISION

For our communities: That technology and data helps accelerate, as a matter of urgency, the outcomes articulated in the United Nations Sustainable Development Goals.

OUR VISION

Our goals in 2020 are to:

- Grow our membership with the private sector, and assist them in becoming the best partners to government in helping them deliver superior social and economic outcomes to their communities

- Build the largest and most engaging peer-to-peer network of cities, towns and regions and other government agencies seeking to pursue technology and data as an enabler of value creation for their communities

- Provide the best support to government to achieve their goals, through the provision of world leading smart cities resources and tools, such as the Smart Cities Activator

- Influence policy by advocating for the meaningful, ethical and impactful use of technology and data to deliver greater benefits to people, and the planet.

OUR GOALS

KEY ENABLERS

The Council uses the following enablers to achieve its goals:

INFORM - Creating knowledge resources that build capacity to act and invest

EDUCATE – Building smart cities readiness (the capacity and capability to act and invest) via our collaborative platform, the Smart Cities Activator

CONVENE - Bringing our community together to engage in meaningful dialogue, network and co-create project opportunities

ADVOCATE - Helping shape a policy environment that accelerates smart cities action and investment.

CORE PROGRAMS

In the region we will deliver the following four core programs:

1. Local Government Smart Cities Network

2. Centre for Data Leadership

3. Smart Cities Readiness, powered by Activator

4. Smart Cities Week and the National Smart Cities Awards

Local Government Smart Cities Network — smartcitiesnetwork.online

CfDL — Centre for Data Leadership — centrefordataleadership.com

Smart Cities ACTIVATOR — smartcitiesactivator.com

SMART CITIES WEEK — smartcitiesweek.com

CORE PROGRAMS

Join us.

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